

Popfax launches a new mobile application for BlackBerry

Popfax.com, the leading European provider of professional Internet fax service has launched the [Mobile PopCompanion](#) for BlackBerry. This is a unified messaging application that allows end-users to send and receive faxes, SMSs, voice messages from their smart phones even when they are on the move. The application is designed to extend the usage of Popfax Internet fax service to BlackBerry devices which are popular mobile smartphones among Popfax' professional customers.

The application is free; it can be downloaded from Popfax website or from Blackberry App World. It includes all Popfax features that allow end-users to:

- Manage their communication being on the move – send faxes or SMSs to Popfax contacts, phone contacts or new contacts. Customize faxes with a cover page, receive notifications on fax delivery.
- Benefit from an instant access to their faxes from everywhere – preview, copy and forward faxes to email or to another fax number. Only an Internet connection is required; everything else is managed by the PopCompanion application.
- Organize personal contacts and faxes – manage personal contacts, set up groups of contacts, organize faxes in folders.
- Benefit from voice features - listen or download received voice messages, set up the Popfax account as an answering machine.

“Blackberry was the first mobile operating system that optimized the email usage from a mobile device. We are achieving the same optimization with faxing and unified messaging by Popfax, following our strategy on expanding online fax services to mobile devices. PopCompanion for BlackBerry is the second application that we have launched, after the one for Android, and the following release shall be the iPhone application. Thus by having an application to the top professional mobile platforms, we will deserve most of our customers' devices” declared Vladimir Popesco, the General Manager of Popfax.com.

Professionals can now manage efficiently their business workflow with the Mobile PopCompanion, which provides a miniaturized fax machine in their pocket.